

Malaysian Automotive Industry in the era of IR 4.0: Opportunities, Challenges and the Way Forward

Malaysians must be empowered through the spurring of high impact technology sectors, giving them opportunities and space to procure and develop career and entrepreneurship paths at a global playing field. Such opportunities have been created through the automotive industry. Since the National Automotive Policy 2014 was announced five years ago, Malaysia's path towards global competitiveness has become ever clearer, seen in the numerous industry achievements. While the achievements have been astounding, they are only the foundations of developing an economy of global standards. Our appetite as a nation to be a leader in the global digital economy continuously grows, and it is time for Malaysia to take the next step. This next step will transform Malaysia into a leader for Connected Mobility. This industry will span across all government functions, industry and business sectors and remodel human capital needs towards meeting the aspirations of Malaysians as journey towards the future.